

## Websites that make me money

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So I was a webmaster for many years, and try to keep my hand in on a few sites:

- TeakOutdoorFurniture.net
- WangZen.com
- ZenAffiliate.com
- hellokittyemporium.com
- Brunchology.com, the science of brunch

I have something like 20 sites I have created, many make a steady stream of cash for me. I like making money this way because it is an intense outlay of time, and then - nothing. I just collect money as it comes in. I do this through affiliate marketing, basically advertising for other companies through cj.com, clickbank.com, and ebay, among others.

For instance, the TeakOutdoorFurniture.net site is almost a pure affiliate site. I had a friend do the copy and then added an rss feed of the different ebay auctions regarding Teak Outdoor Furniture. When a person buys one of the items I get a commission through CJ, or Commission Junction.

My ZenAffiliate.com site is kind of my central affiliate "how to" site, mostly for promoting CashCrate and XSVCash. I've kind of moved away from that, but if you need to make a quick beer money you can do a couple online surveys for a dollar a pop and easily get a check on the 15th of the month. But, like I said, I'm moving away from actively promoting this one. But the beauty of it is that it chugs along after the initial push with more people signing up and money coming in through their efforts (and barely any of mine).

The suprise for me was Teak Outdoor Furniture. I created it a long time ago - more than a year ago, and kind of forgotten it. But then I kept seeing a trickling in of deposits to my Paypal account - not a lot, but I never really fully optimized this for search engines, so that it was getting any traffic at all was a big suprise - and that it made money was a pleasant one. I think the average was \$26/month. Not a lot, but I didn't have unique content or anything on it. I have recently added new content to the site and SEOed it to see if I can raise the monthly output. Considering it costs me very little at this point to launch a new site, just think if I had a hundred sites like that pumping out cash every month. Hopefully with my SEO and new content it will rise to \$100/month. That would be great!

At first I was using Pay Per Click, paying upwards of 10 cents a click to get placement, but now that I understand SEO better, I am trying the natural route.

My next venture is a Hello Kitty affiliate site. I did a test PPC campaign and the clickthrus went through the roof! Hello Kitty collectors are pretty rabid. I am going to see if I can SEO this site as well and see how it does.

I don't want to put all my eggs in one (affiliate marketing) basket, though. Google and the other search engines are cracking down on affiliate only sites, so I foresee it being harder and harder to make money doing this. Luckily, I have other things going on such as web hosting and my SEO gig.

Anyway, I always think that it's a good idea to have multiple streams of income. In these days of internet income, why wouldn't you?